



SPONSORSHIPS for USPF July 2022 Meeting

Level	Premium Level			Event Level		Program Level			
	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Registration Badge Sponsor	Sponsor/Exhibit or Room	Virtual Keynote Session	Virtual Panel Sessions	Virtual Education	Email Blast
# Available	1	2	4	1	Unlimited	1	1	1	Unlimited
Price	\$7,500	\$6,000	\$3,500	\$3,000	\$1,500	\$2,500	\$2,000	\$2,000	\$900
Benefits included:				✓					
Logo billing on all marketing materials, web site, and virtual meeting presentation templates	Premium "Over-conference-title"	Top Tier	Second Tier	✓	✓				
Logo on web site and in ExpoPass	✓	✓	✓	✓	✓	✓	✓	✓	✓
Opening session welcome greeting (non-commercial content)		If no Platinum Sponsor	If no Platinum or Silver Sponsor						
Choice of providing speakers as individual presenters, moderators or panelists on virtual agenda sessions	3	2	2						
Additional complimentary member registration passes	10	10	5						
Complimentary customer/guest registration passes	10	5	3	3	3	3	3	3	3
Customized emailed marketing messages to all USPF members and non-members registered for the event (to promote brand and marketing messages, in lieu of advertising in print handouts)	3	2	1						2
Exhibitor/sponsor room with dedicated Expo Pass page with content and links to sponsor resources	✓	✓	✓	✓	✓				
Sponsor logo on USPF Event information and registration page with link to sponsor's webpage and/or resources				✓					
Sponsor listing in mobile app and online meeting agenda	✓	✓	✓	✓	✓	✓	✓	✓	✓
Introduce live keynote speaker or keynote panel session speakers and topic. Sponsor logo on keynote session(s) presentation template.						✓			
Introduce live Panel Session speakers or discussion panels and topic. Sponsor logo on Panel session(s) presentation template.							✓		
Introduce non-sponsored recorded Educational Session speakers and topics. Sponsor logo on Educational session(s) presentation template (using USPF template). <i>NOTE: USPF will select non-sponsored educational session topics and recruit individual subject experts to present these pre-recorded educational sessions for topics that are deemed important and timely for inclusion in the July virtual meeting agenda.</i>								✓	

For availability, or any questions regarding sponsorship, contact Deb Ferril at 612-867-6815 or dferril@securetechalliance.org