



## **2024 ATP Overstock Promotion**

January 16, 2024

To Our Customers,

Happy New Year! We are growing, and as that growth continues our inventory and manufacturing practices have changed. We're bursting at the seams and need to make some room!

After calculations, we've discovered excess inventory line items that we'd like to move from our facilities. The list pricing on these items is lowered significantly and is available to all ATP customers. A continually updated spreadsheet is available that specifies the promoted items and their new pricing.

If your organization would like to receive additional discounts based upon higher quantities, feel free to reach out to our sales team. Together, we'll make something happen.

Please understand that promotional pricing is first come, first serve. Once the inventory is removed, we will revert the pricing back to previous numbers. Insufficient inventory may result in cancellations. An updated inventory listing is available on our website and from your ATP sales contact. This item list is expected to change as the promotion runs.

All the best for 2024,

A handwritten signature in dark ink, appearing to read 'Duane Campbell', written in a cursive style.

Duane Campbell, VP Sales & Marketing